



The Multimodal Hub of Scandinavia

Where major road, rail, air and sea transport routes meet and create dynamic opportunities for logistically intensive corporations.



Vision 2020

LOGISTIC PARK NÄSSJÖ

Scandinavia's New Logistics Community for a World in Change

A natural establishment choice for progressive logistically-Intensive corporations

Already today, logistics plays a vital role in the functioning of the international industrial community and has a significant impact upon the environment. This trend will intensify significantly during the coming decade. Logistical activities represent a considerable cost item for industry. Fast, punctual and cost-efficient logistics is a pre-requisite for companies wishing to operate competitively. Increasing globalisation places successively greater demands upon a company's logistical solutions.

Transportation represents one of the major sources of environmental pollution and significantly contributes towards one of the greatest threats to our Planet namely; global warming. A consequence of this is an accelerating volume of legislation and rules regulating working practices and penalising carbon generating transport modes. Conversely, those companies which reduce their environmental footprint will be rewarded.

During the coming decade we will witness an alarming reduction in the World's fossil fuel reserves and this will influence both availability and price. This will, in turn, have a distinct impact upon industry's priorities concerning their choice of operational locations and the transport solutions they deploy.

Logistic Park Nässjö 2020 is being designed with these decisive conditions in mind and with the objective of providing leading edge transport solutions. In this connection, Nässjö Local Authority is increasingly investing in the education and training of the local workforce. Industry's demand for cost-effective, time-saving, environmentally friendly and reliable logistics will be secured through the Park's strategic location in the demographic heart of Scandinavia. Logistic Park Nässjö offers a direct connection to multimodal transport modes including the main railway line and is being developed as Scandinavia's leading multimodal logistic park.



Nässjö Local Authority
JAN SUNDMAN
Municipal Director

Nässjö Local Authority
BO ZANDER
Mayor

Nässjö Local Authority
CLAES JOHANSSON
MD, Nässjö Business Development Ltd

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LOGISTIC PARK NÄSSJÖ

Unique Qualities which create Scandinavia's Leading Multimodal Logistic Park

Situated in Scandinavia's absolute demographic centre, the Park represents an optimal distribution location for the whole of the Scandinavian market and for Northern Europe.

Direct connection to a unique multimodal infrastructure: The Park is directly connected to the main railway track, is near to the Euro Highway network and has access to local air cargo facilities. Combi-trains can transfer goods quickly and ensure short lead times particularly in a north-south direction.

The Park's geographic position and access to mainline infrastructure makes it the natural multimodal portal between Scandinavia and other European and overseas locations. Daily system trains already traffic between the Park and Italy via the Ruhr District.

The new "Dry Port of Scandinavia": Already today daily rail shuttles run between Gothenburg Harbour and Logistic Park Nässjö. By 2020 the Park will be Scandinavia's leading multimodal "Dry Port" with direct, regular, punctual, secure and environmentally-friendly rail and road connections with all of Scandinavia's leading harbours.

A dynamic, synergy-enhancing logistical community: The Park is being developed as a new and dynamic "logistical community" comprising a diversified cluster of logistically-intensive activities which draw nutrition from its unique qualities. Typical activities will be storage, distribution, cross-docking, industrial assembly and production. The Park offers ex-

cellent opportunities for establishing regional and head quarter office facilities and will offer access to a wide variety of services and logistically-related education, training, research and development facilities.

Nässjö has a long tradition in logistics and, consequently, can offer a competent and loyal workforce, a committed and business oriented Local Authority and a harmonious living environment for the whole family.

Euro-Node Network: The Park will be a central component in the Swedish and European network of intermodal logistic parks.

Combi-Terminal: The Höglunds Terminal is undergoing a continual process of development and by 2020 will be amongst Scandinavia's most modern and largest inland combi-terminals. Already today Höglunds Terminal offers a rapid, secure and cost-effective intermodal handling of rail and road transported goods.

"One Door" Solution for companies: Nässjö Local Authority's acclaimed programme offers companies a personal, tailor-made, total solution aimed at simplifying business processes in the County.

Lat N 57° 39.366', Long E 014° 41.852'

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LOGISTIC PARK NÄSSJÖ

A Scandinavian Logistics Community

Logistic Park Nässjö is planned to become Scandinavia's leading Logistical Community. The Park will offer competitiveness-enhancing features for all corporations engaged in logistically-intensive activities. Logistic Park Nässjö will offer a broad range of social services and leisure facilities and access to leading

university-level competence to support research and development activities within the logistics sector. Logistic Park Nässjö will be a natural establishment choice for corporate marketing, research, development and administration facilities.



Combi-Terminal
Loading and unloading of
all types of units



Head and Regional office
Research and development
Service Park
Education and training



Scandinavia's leading Dry
Harbour
Customs
Service and maintenance



Hotel, restaurant
Café
Truck Stop



Central warehouse
Third and fourth party
logistics
Terminal and distribution
activities



Conferences
Exhibitions
Showrooms



Assembly and
manufacturing activities



Direct connection to the
Southern Main Railway
Line.

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LOGISTIC PARK NÄSSJÖ

Scandinavia's Leading Multimodal Transport Hub

The Park offers fast and cost-effective transfers between different transport modes as well as modern warehouse and logistical facilities connected directly to the Main Railway Line and near the Euro Highway.



"Logistic Park Nässjö is already an important Rail Port for Gothenburg Harbour with several daily shuttle trains. It is our common ambition that this relationship shall be further developed both in terms of goods volumes and the breadth of the services which the Park performs.

MAGNUS KÅRESTEDT, *Managing Director, Gothenburg Harbour*

"Tura is a Nordic distributor of sound, vision, computer and telephonic equipment. Some years ago we moved our Logistics Centre from Gothenburg to Nässjö in order to obtain a better location. Today, we have 16.000 m2 of building area and plan to build Sweden's most advanced automated warehouse".

CARL L ERIKSSON, *Founder, TURA Scandinavia*

"Our logistic facilities in Nässjö play a central integrating role within our international transport network which embraces Sweden, Finland, The Baltic States and Europe. Logistic Park Nässjö possesses all the infrastructural and geographical qualities to become Scandinavia's leading multimodal logistic park".

ULF NÄVERSTEN, *Logistics Manager, JYSK*

LOGISTIC PARK NÄSSJÖ

Scandinavia's New Dynamic Logistics Community

A stimulating and competitiveness-enhancing environment for all companies with logistic-intensive activities such as cross-docking, distribution, assembly, manufacturing processes and consulting.



"Our presence today in the Nässjö/Jönköping Region depends to a large extent on the Region's excellent position within Scandinavia and access to a competent workforce. Nässjö also offers opportunities for offering our customers highly efficient multimodal transport solutions".

MATS OLSON, Managing Director, Schenker Logistics AB

"Granen is a Scandinavian property and logistics company. We plan to establish 60.000 m² of highly efficient logistics facilities next to the Combi-Terminal for both our own expanding activities in Nässjö and for other companies with a similar requirement".

JOHAN GUSTAFSSON, Managing Director, Granen Logistik

"The market for intermodal transport solutions is rapidly expanding. Logistic Park Nässjö will play a central role in Scandinavia's intermodal transport network of the future and its related logistical activities."

LEIF FROMM, Sales and Logistics Director, RUSTA

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Logistic Park Nässjö 2020: for multi-modal Transportation of



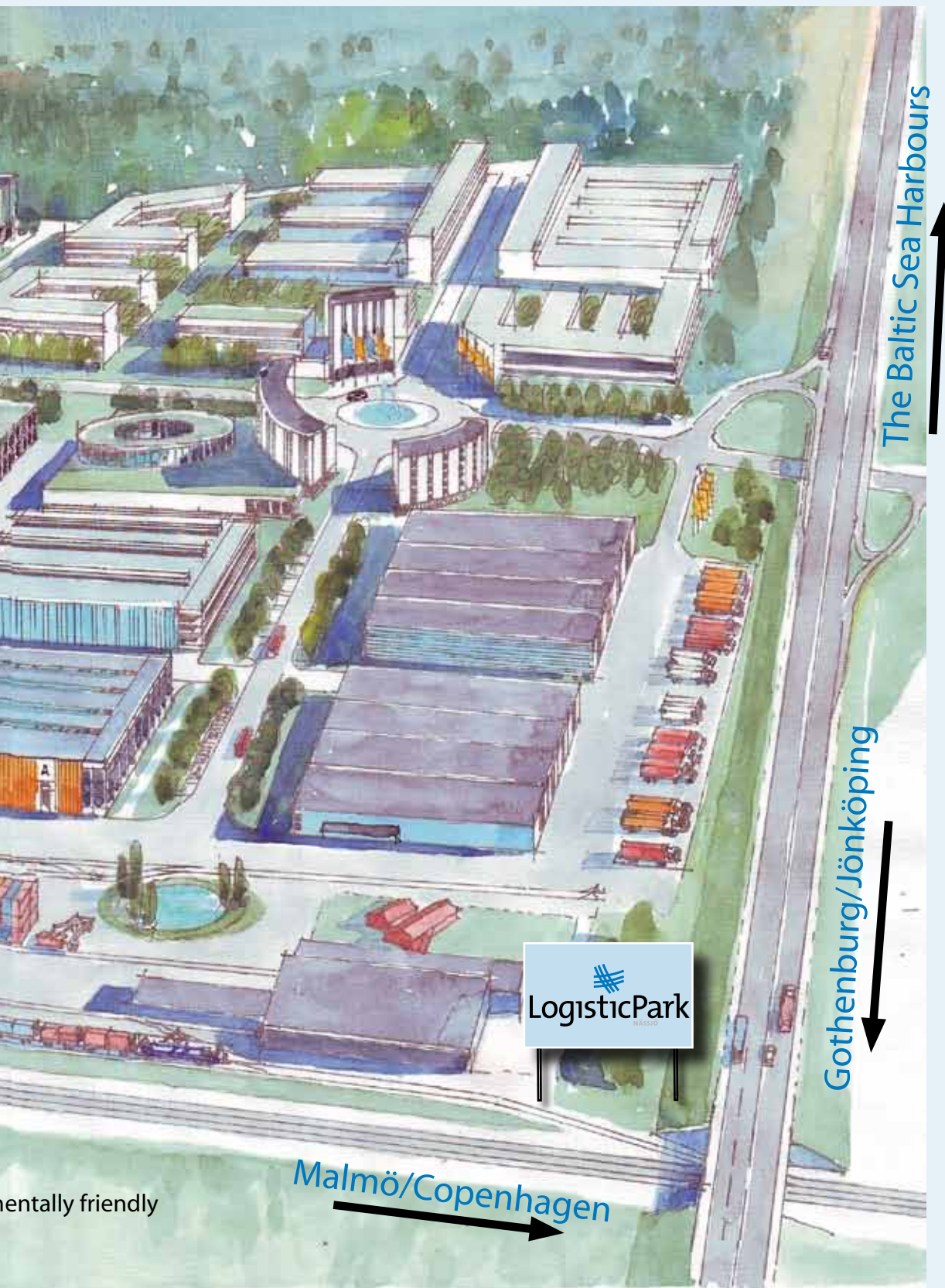
Logistic Park Nässjö - Environmentally-friendly transportation, an environmentally friendly community.

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The Park is characterised throughout by sustainable thinking aimed at providing environmental logistical solutions. Sustainable energy systems will be deployed in the Park.

"This illustration represents a vision of Logistic Park Nässjö's future development. The Project's final location and character will be determined after the ongoing pre-planning and detailed planning processes."

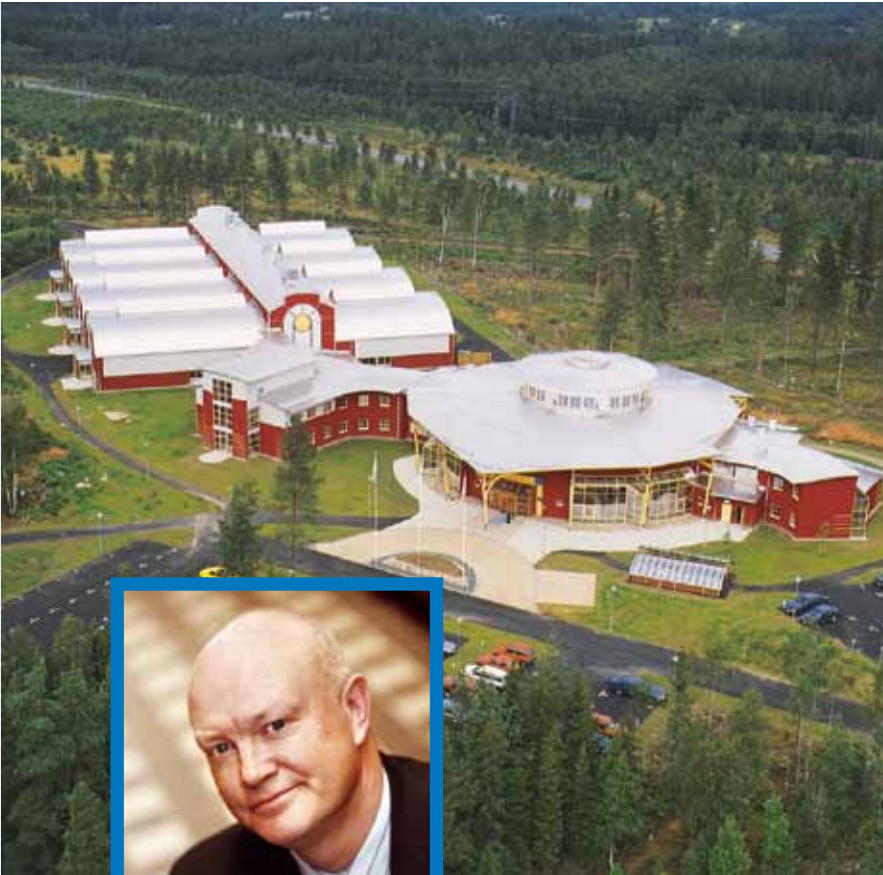
En Scandinavian **"hot spot"**
for logistically-Intensive Activities.



mentally friendly

LOGISTIC PARK NÄSSJÖ

Research, Development and Education



THOMAS ANDERSSON, Professor
Rector, Jönköpings University

"Jönköping University plays an important role in the creation of growth in the Region and is engaged in a wide variety of vital development projects conducted in close collaboration with public and private sector organisations. The Logistic Park Nässjö Vision 2020 programme represents a common Strategy and Development Plan and is geared towards bringing together

"The University of Jönköping plays an important role in the Region's future growth potential..."



key players, within the fields of logistics and manufacturing, with the primary purpose of creating and implementing environmentally-friendly logistical solutions.

Jönköping University has a strong profile within the field of logistics and supply chain management and looks forward towards further expanding its collaboration with Logistic Park Nässjö in the future particularly within the areas of research, development and education.

LOGISTIC PARK NÄSSJÖ

A platform for Innovation, Development and Collaboration



Logistic Park Nässjö will offer all engaged in logistical processes a unique forum for meeting, exchanging ideas, developing synergy-enhancing activities and researching into and implementing new and innovative logistical solutions. The Park will offer a broad national and international business network comprising people and organizations possessing complementary capabilities and functions.

Within the Park it will be possible for members of logistics and industrial corporations to forge dynamic collaborations in the pursuit

of more effective supply chain solutions. Other corporations established in the Park, for example, consultants and systems suppliers, will find a ready market for their specialist competences. Jönköping University will participate with academic expertise in connection with research and innovative processes.

Logistic Park Nässjö will form a dynamic and interactive cluster of committed individuals and organizations where diversity of knowledge and resources will be an important feature in the development of the logistics sector of tomorrow.

LOGISTIC PARK NÄSSJÖ

An Exciting Environment for Original Thought and Entrepreneurship



Logistic Park Nässjö has the ambition of creating a synergy-enhancing environment which stimulates both original thought and entrepreneurship within the field of logistics.

By creating an interactive cluster of ambitious and goal-orientated people and organizations the Park also establishes a fertile environment for the creation of new companies.

These conditions simultaneously represent a competitiveness-enhancing environment for both small and large corporations and, subsequently, an excellent reason for companies to establish in the Park.

It is Logistic Park Nässjö's ambition to stimulate a progressive interaction between industry and the academic sphere.

"Högländets Terminal AB welcomes the evolution of Logistic Park Nässjö and has already taken significant measures towards the development of infrastructure in the area. Logistic Park Nässjö will be a unique solution for the delivery of efficient multimodal logistic solutions and has already been proposed as a Strategic Node by The Traffic Authority in connection with the forthcoming Activity Plan 2010-2021."

PÄR ARONSSON, Chief Executive, Transab Group and Managing Director Högländets Terminal AB

LOGISTIC PARK NÄSSJÖ

Nässjö – A Pleasant and Open Community with Everything in Convenient Proximity



Nässjö- In the Heart of Scandinavia. Photograph of Nässjö Town Centre.

"Logistic Park Nässjö will play an important role in the future Scandinavian intermodal network. We believe in Nässjö both as a transport node and logistics centre as our recent investment in our "Green Cargo Centre" confirms".

MATS HANSSON, Vice President, Marketing and Sales, Green Cargo

"Nässjö and Jönköping together represent the initiative "Position Scandinavia" which represents one of Scandinavia's most central logistic hubs. Logistic Park Nässjö Vision 2020 represents a further development of Position Scandinavia and will create an exciting multimodal platform for a wide variety of logistically-intensive corporations".

JIMMY OLOFSSON, Logistics Manager, El-Giganten

"In our search for the best locations for our intermodal logistic solutions, we have selected Logistic Park Nässjö as one of our key Scandinavian hubs. Nässjö will play an important role in the development of our Scandinavian Shuttle which provides regular super-fast rail links between Scandinavia and logistical "hot spots" in Europe".

HENK VAN DIEREN, CEO, Van Dieren Maritime

LOGISTIC PARK NÄSSJÖ

Nässjö – A Pleasant and Open Community with Everything in Convenient Proximity



The Jansson Family in front of their newly built home.

"We are both entrepreneurs and, subsequently, we both feel at home in Nässjö's company-friendly climate. We built our house here and we have our country home not far away. Our children enjoy a secure environment in which to grow up with a pleasant school offering a high quality of education. We do not regret our move from Stockholm to Nässjö".

Nässjö is a harmonious and stimulating place to live. It has a long tradition of operating within the logistics sector and this ensures availability to a competent and loyal workforce. Good opportunities exist for successful personnel recruitment and for achieving a low personnel turnover.

Nässjö Local Authority is making significant investments in the field of education and this has, amongst other things, resulted in a new top class secondary school. In addition, a professorship has been established in Logistics in collaboration with Jönköping University.

An increasing number of sport and leisure facilities have been established. The latest addition is a new Riding Centre. In 2011 a new Culture Centre will be opened offering opportunities for dancing, music, theatre and library facilities.

The Nässjö Local Authority is investing in the further modernisation of the Town Centre with first class shopping facilities and a multitude of nice places to meet as well as providing an attractive environment for both Nässjö's inhabitants and visitors.



LogisticPark

NÄSSJÖ

Vision 2020

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NÄSSJÖ NÄRINGSLIV AB

GRANEN
Logistik AB


NÄSSJÖ KOMMUN


Höglunds-
TERMINALEN


THE PORT OF SCANDINAVIA


JYSK


DB SCHENKER

green
cargo


TURA
SCANDINAVIA


RUSTA


van der Aa
maritime


GIGANTEN